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OGI Systems launches worldwide diamond inscription service

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OGI Systems LTD has launched a worldwide inscription campaign with the aim of promoting the idea of inscription on the diamond's girdle, bearing in mind that access to such service should be convenient.

As part of this campaign, OGI has opened inscription centers around the globe, in Canada, England, Belgium, Italy, Israel, Tokyo, Australia and even Vietnam, and has united all its service providers under one roof.

Lior Modlin, manager, marketing and sales OGI Systems Group, said that this way, customer looking for such service will be directed to the closest service provider to his/her address. The different inscription centers provide laser inscription service to their customers, based on the technology of the Gemscribe, an inscription tool developed in the worldwide OGI laboratories.

"This is a win-win notion, since both the customers and the service providers will profit from it: the customers will gain the convenient access to the service, while the service providers will gain from the promotion of their business," said Modlin

Any company or business purchasing the Gemscribe, from any country around the world, can join this service at no charge.

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